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## **COOKIE POLICY**

This website, elalmendro.com, is owned by NEW AGE INVESTMENT, S.L.U. (henceforth “EL ALMENDRO”). ELALMENDRO.COM uses its own and third-party cookies to improve the user experience, adapting to their interests by personalising contents.

By browsing and remaining on the site (with the browser enabled to accept cookies), it is understood that users accept these Cookies. If users do not agree, they can deactivate cookies by following the instructions in this Cookie Policy.

Through this Cookie Policy, EL ALMENDRO is performing its duty to inform and obtain consent from the user established in article 22.2 of the Information Society and Electronic Trade Services Law (LSSI), which states the following: “Service providers will be able to use storage and data recovery devices in the beneficiaries’ terminal equipment, on the condition that these beneficiaries have given their consent after clear, complete information was provided on their use, particularly regarding the purposes for processing data, referring to Organic Law 15/1999, dated 13 December, on Personal Data Protection.”

By means of this document, EL ALMENDRO wishes to provide the user with the required information to understand how this site uses cookies, what happens to used cookies and users’ options to manage cookies.

Users will be able to access this information at any time through the link enabled for this purpose. In addition, they will be able to modify their preferences on accepting cookies through the options for their specific browser. EL ALMENDRO’s Cookie Policy includes both the delaviudacg.com website and another series of websites owned by EL ALMENDRO, (currently operative or that might be enabled in the future) to offer similar or complementary services to ELALMENDRO.COM.

### **1. What is a cookie?**

A ‘Cookie’ is a small text file that a website stores in the user’s browser. Cookies make it easier to use and browse a website and are essential for the internet to work well, improving users’ browsing experience on the web. In general terms, Cookies usually store technical information and users’ personal preferences, content personalisation, usage statistics and web traffic, links to social media.

Cookies might be used to manage users’ personalised sessions on the websites, improve services being offered or adapt a website’s contents to their preferences. Cookies can be ‘session’ cookies, which means that they will be deleted when the user

leaves the website that generated them, or ‘persistent’ cookies that remain on your computer until a particular date.

In addition, the Cookies can be ‘own’ cookies, managed by the website that the user is accessing and from which they are requesting a particular service (in this case, websites owned by EL ALMENDRO) or ‘third party’ cookies which are sent to the user’s equipment from a website other than the site being accessed.

What don’t cookies do?

Cookies are not malware (virus, worms, spyware, etc.) that can damage the system. Cookies do not store sensitive or personal information on the user.

## **2. Cookies used on Elalmendro.com**

Following the standard in force on this issue and instructions from the Spanish Data Protection Agency, the Cookies used by this website are listed below.

### **I. Own Session Cookies**

This website uses Own Session Cookies, allowing them to store the actual Use of Cookies notification so that, once accepted by the user, it is not shown again.

### **II. Analytical Third-Party Cookies**

This website uses analytical cookies to compile statistics on web traffic and audience. This provides users’ browsing information and how to measure and analyse the audience levels.

The information compiled through these Cookies is anonymous and helps optimise browsing through out website, whilst also guaranteeing users the best service. This web uses third party cookies for the aforementioned page analysis, in this case Goggle Analytics. These cookies are managed by Google which processes the data obtained through them. The user can exclude their activity by using exclusion systems provided by analytical tools.

### **III. Cookies used by social media**

ELALMENDRO.COM has installed social media buttons such as “Like”, “Tweet” or “Share” that allow users to share interesting content with their social circle. The cookies used by social media mean that the user does not have to enter their information again to share this content. These buttons do not have access to the data entered by the users when sharing content on social media.

### **3. How can I manage, block or delete a Cookie?**

Cookies can be deleted or blocked, either generally (for all visits to websites) or in particular (for a specific website).

At all times, and at least when installing or updating the browser, the user will have the chance to accept or reject installing cookies, or reject installation of a certain type of cookie, such as advertising or third-party. In addition, after each session, you can delete all or some of the cookies being stored.

If a user wishes to delete cookies from a website, they should go to their browser's Settings section to search for the Cookies associated with this specific website and delete them.

Links to manage cookies in the most usual browsers are included below:

1. Internet Explorer: <http://windows.microsoft.com/es-ES/windows-vista/Block-or-allow-cookies>
2. Firefox: <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
3. Safari: [http://support.apple.com/kb/HT1677?viewlocale=es\\_ES](http://support.apple.com/kb/HT1677?viewlocale=es_ES)
4. Google Chrome <https://support.google.com/chrome/answer/95647?hl=es>

Users can also activate:

- - Private browsing, through which their browser will allow the browsing history to be saved, plus website passwords, cookies and other information from websites they have visited, or
- - The non-tracking function, so that when a user visits a website, the browser asks this site not to track their browsing habits and so not provide advertising that might interest them on the sites they visit, for example.

### **4. What happens if the Cookies are deactivated?**

By blocking or deleting a Cookie, the web browsing experience will be affected in many ways. Specifically:

- - Users will not be able to share the website contents on social media.
- - The website will not be able to adapt its content to the consumer's preferences.
- - The website will not be able to perform web analytics on website visitors and traffic,

thereby making the website less competitive.

- - If Cookies are deactivated, users will not be able to use any social media as they all use Cookies.